NEWS RELEASE

FORUM RESEARCH INC.

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FOR IMMEDIATE RELEASE

Head to Head: Tory Almost Doubles Ford

Toronto, June 27th – In a random sampling of public opinion taken by The Forum Poll™ among 1040 Toronto voters, amongst those decided and leaning, in a head's up race between only John Tory and Doug Ford, Tory almost doubles his as-yet undeclared competitor with support of two-thirds (66%) of voters, while Doug Ford secures only a third (34%).

Respondents most likely to support Tory include those aged 35-44 (71%) or 65+ (70%), earning $80,000-$100,000 (75%), with a post-graduate degree (77%), living in the former city of Toronto (79%) or East York (80%), and supporting the provincial Liberal party (77%).

Respondents most likely to support Doug Ford include those aged 34 and younger (36%), 45-54 (37%), 55-64 (38%), earning $40,000-$60,000 (48%), the least educated (45%) and those with some college/university (46%), living in Etobicoke (42%) or York (44%), and supporting the provincial PCs (45%)

Add Mike Layton to the ballot, Tory still wins

In a three-way race between Tory, Ford, and councillor Mike Layton, little-changes. John Tory would still command a majority of votes (51%), while Ford dips below a third (30%). In this three-candidate scenario Mike Layton would secure fewer than two-fifths of the vote (18%).

Respondents most likely to support Tory over Ford and Layton include those aged 65+ (61%), females (58%), earning $80,000-$100,000 (61%), with a post-graduate degree (58%), living in East York (60%), and supporting the provincial Liberals (60%).

Respondents most likely to support Ford over Layton and Tory include those aged 45-54 (33%) or 55-64 (35%), the least wealthy (41%) or earning $40,000-$60,000 (41%), with some college/university (44%), living in Etobicoke, and supporting the provincial PCs (44%).

Respondents most likely to support Layton over Tory and Ford include those aged 34 and younger (23%) or 45-54 (20%), earning $20,000-$40,000 (26%), living in the Former City of Toronto (28%), with a college/university degree 20%) or post-graduate degree (21%), and supporting the provincial NDP (38%) or Green Party (40%).

"When factoring out all other potential challengers and pitting Doug Ford head to head against John Tory, it isn't a contest, with the Mayor almost doubling up the support of his presumed main rival," said Dr. Lorne Bozinoff, President of Forum Research. "Even adding another progressive candidate doesn't shake Tory's support, and he still wins handily."

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Tory Approval Up

The majority (54%) of voters once again approve of John Tory's performance as mayor, overall. Just over a quarter (27%) disapprove, while 2 in 10 say they don't know. John Tory's net favourable score (approve – disapprove) is a strong +27.

Tory's approval is up 4 points (50%: May 28) and his disapproval has likewise dropped 4 points (31%: May 28th).

"When factoring out all other potential challengers and pitting Doug Ford head to head against John Tory, it isn't a contest, with the Mayor almost doubling up the support of his presumed main rival," said Dr. Lorne Bozinoff, President of Forum Research. "Even adding another candidate doesn't shake Tory's support, and he still wins handily."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1040 randomly selected Toronto Voters. The poll was conducted on June 20-22, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on the candidates' ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Mayoral Horserace (two candidates)

If a municipal election were held today, who would you vote for as mayor? + Even though you may not have made up your mind, which candidate are you leaning towards at this time?

[Decided/Leaning]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	898	147	162	152	183	254	450	429
John Tory	66	64	71	63	62	70	59	73
Doug Ford	34	36	29	37	38	30	41	27

Income

%	Total	<$20K	$20-$40K	$40-$60K	$60-$80K	$80-$100K	$100-$250K
Sample	898	70	113	109	103	103	213
John Tory	66	63	56	52	60	75	71
Doug Ford	34	37	44	48	40	25	29

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	898	102	188	384	224
John Tory	66	55	54	69	77
Doug Ford	34	45	46	31	23

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	898	317	77	176	134	54	140
John Tory	66	79	80	63	58	56	60
Doug Ford	34	21	20	37	42	44	40

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Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	898	358	243	37	46	19	195
John Tory	66	60	70	77	71	58	74
Doug Ford	34	40	30	23	29	42	26

Provincial Voter Intention

%	Total	Liberal	Progressive Conservative	New Democratic	Green	Another Party	Undecided
Sample	898	269	346	172	47	18	129
John Tory	66	77	55	72	62	46	75
Doug Ford	34	23	45	28	38	54	25

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Mayoral Horserace (three candidates)

If a municipal election were held today, who would you vote for as mayor? + Even though you may not have made up your mind, which candidate are you leaning towards at this time?

[Decided/Leaning]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	942	158	168	165	197	254	471	450
John Tory	51	47	55	48	48	61	44	58
Doug Ford	30	30	27	33	34	30	37	25
Mike Layton	18	23	17	20	18	9	19	17

Income

%	Total	<$20K	$20-$40K	$40-$60K	$60-$80K	$80-$100K	$100-$250K
Sample	942	72	121	116	108	108	222
John Tory	51	43	39	45	46	61	55
Doug Ford	30	41	35	41	34	23	25
Mike Layton	18	16	26	14	20	16	21

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	942	106	199	396	241
John Tory	51	51	41	53	58
Doug Ford	30	36	44	27	21
Mike Layton	18	13	15	20	21

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Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	942	337	83	183	137	57	145
John Tory	51	53	60	50	44	50	54
Doug Ford	30	18	19	33	42	34	36
Mike Layton	18	29	21	17	13	17	11

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	942	366	261	48	47	22	198
John Tory	51	48	55	18	52	38	64
Doug Ford	30	37	27	18	30	28	23
Mike Layton	18	15	18	64	19	34	12

Provincial Voter Intention

%	Total	Liberal	Progressive Conservative	New Democratic	Green	Another Party	Undecided
Sample	942	286	347	185	57	18	132
John Tory	51	60	51	43	36	30	55
Doug Ford	30	21	44	19	25	54	27
Mike Layton	18	19	4	38	40	16	18

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Mayoral Approval

Do you approve or disapprove of the job John Tory is doing as Mayor?

[All respondents]

Trend

%	Sample	Approve	Disapprove	Don't know
June 20-22, 2017	1040	54	27	20
May 25, 27-28	1035	50	31	19
Apr 4-5, 2017	840	47	34	19
Mar 8-10, 2017	966	51	30	19
Jan 31-Feb 5, 2017	1090	46	29	25

*Numbers may not add up to 100 due to rounding

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	174	185	182	220	279	528	491
Approve	54	50	56	54	51	59	51	56
Disapprove	27	28	25	27	30	22	34	20
Don't know	20	22	19	20	20	19	15	24

Income

%	Total	<$20K	$20-$40K	$40-$60K	$60-$80K	$80-$100K	$100-$250K
Sample	1040	85	135	131	112	115	236
Approve	54	44	50	48	43	64	63
Disapprove	27	25	29	25	33	20	25
Don't know	20	32	20	27	23	16	12

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1040	121	217	437	265
Approve	54	50	45	56	59
Disapprove	27	28	29	25	26
Don't know	20	22	25	19	15

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Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	**1040**	**373**	**85**	**206**	**150**	**63**	**163**
Approve	54	59	59	52	53	46	51
Disapprove	27	21	13	29	30	29	30
Don't know	20	20	28	19	17	25	19

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	**1040**	**399**	**288**	**54**	**51**	**27**	**221**
Approve	54	55	48	41	56	46	65
Disapprove	27	29	27	34	23	18	17
Don't know	20	15	25	25	21	35	18

Provincial Voter Intention

%	Total	Liberal	Progressive Conservative	New Democratic	Green	Another Party	Undecided
Sample	**1040**	**310**	**365**	**202**	**70**	**22**	**161**
Approve	54	59	55	52	39	28	55
Disapprove	27	18	33	25	25	57	20
Don't know	20	23	12	22	36	15	26

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